



selwyn library

6 locations

NEWSLETTER 05

April 2008

“inspire me”

About this time of year it is only natural to think about collecting a stack of books and settling in by the fire for six months of hibernation—the books are certainly available but sadly most of us still need to get out and about despite the cooling weather.

Libraries are usually well visited during winter but patterns of use are changing and it's interesting to think about why.

Every year Libraries in New Zealand get together and run some commercials on television with celebrities like Oscar Kightley, Adam Parore, and Peta Mathias doing their bit to plug use of Libraries during national Library Week (it's in august this year).

The “Inspire Me” campaign has

gone from strength to strength but something about Library use is changing.

Instead of issuing more and more books each year, those statistics are holding level or even dropping but the number of people coming in the doors, and the huge number of people using the online catalogue and databases is sky-rocketing.

Libraries are not simply places with resources which can be borrowed but are resources in themselves—somewhere that people meet and talk, laugh, study, invent, write, use the internet, learn and communication in ever more interesting ways.

As we embark on a program of moving our Libraries into buildings which have this social factor included and allow space for friends and families to meet as

well as continue to collect and display the best in published material as well.

Libraries are characterised by their communities and as people change, so do their Libraries.

Libraries have something for everybody (whether they know it or not) but sometimes it's good to think about the wealth of ways in which they can be used by every type of person in our community, to remind ourselves of the great resources planted in our communities for the good of all.

A Strategic Plan for our Libraries

Draft 2 of our 2008-2018 Strategic Plan has been adopted by Council for consultation. Read all about it: <http://library.selwyn.govt.nz/plan/>



Have you seen the latest?

All of the Library's new purchases are available for you to see from our online Catalogue — <http://opac.selwyn.govt.nz/new.html>

From here you may like to ring and enquire, place a reserve on an item or look out for it on your next visit! Here is a selection of some of our newest books, located across our five Libraries!

Branch	Call	Author	Title
Rolleston	AUS	Auster, Paul, 1947-	Timbuktu / Paul Auster.
Darfield	BAG	Bagshawe, Louise	Tall poppies / Louise Bagshawe.
Lincoln	BUT	Butcher, Jim, 1971-	Storm front / Jim Butcher.
Rolleston	CHE	Cherry, Frances	Gate crasher & other stories / by Frances Cherry.
Rolleston	CLA	Clarke, Noel	Kidulthood / based on the original screenplay by Noel
Rolleston	ERP	Erpenbeck, Jenny, 1967-	The book of words / Jenny Erpenbeck ; translated from the
Darfield	GRE	Grenville, Kate, 1950-	Dark places / Kate Grenville.
Lincoln	HOS	Hosseini, Khaled	The kite runner / Khaled Hosseini.
Rolleston	IHI	Ihimaera, Witi Tame, 1944-	Pounamu pounamu / Witi Ihimaera.
Lincoln	KER	Kertesz, Imre, 1929-	Detective story / Imre Kertesz.
Darfield	ROB	Roberts, Nora	Holding the dream / Nora Roberts.
Leeston	SMI	Smither, Elizabeth, 1941-	The girl who proposed : new short stories /
Lincoln	STA	Staples, Mary Jane	A wartime marriage / Mary Jane Staples.
Lincoln	WEI	Weis, Margaret	Master of dragons / Margaret Weis.

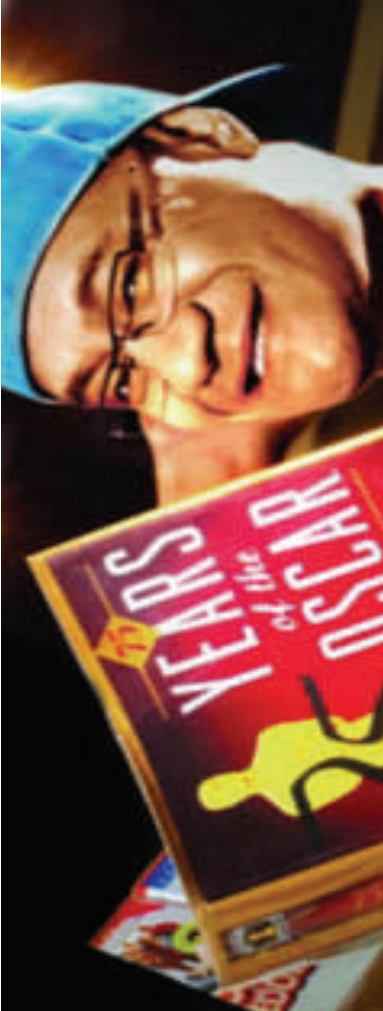
ToddlerTimes @ Your Library

Fun and interesting session each week with Outreach Librarian Jackie Claridge will be back in each branch Library *next school term* - Stories, songs, rhymes with occasional guest appearances and puppets, come right along—no charge!

Darfield	Monday 10-10:30
Rolleston	Tuesdays 10-10:30
Leeston	Thursday 10:30 -11
Lincoln	Fridays 10-10:30

inspire me

Oscar Kightley Library Lover



Darfield Library—home to the stars..

Lynda Seaton—Darfield Librarian

As any young Newcastle lad knows—when you're getting monstered by a nine foot tall Hells Angel and there's a break in the traffic .. Don't you ever let a chance go by.

Well publicity is not exactly like being monstered by a nine foot tall Hells Angel but the same principle applies: when you are promoting the library, don't let a chance go by. Sometimes it is taking a chance to talk to those you meet or come into contact and share what you know your library has. Sometimes it is about being that little bit cheeky, you will be surprised how often the answer is yes.

Some Selwyn librarians will be watching the latest Four Square advertisements with great interest. The latest series were filmed in Darfield at our local shop and using locals as extras. We offered the use of the library as a base for both the extras and the stars gaining a very nice donation for our audio visual collection.

What does this have to do with promoting the library? It seemed a good opportunity to show those who may not usually come to the library what we offer.

We laid out a selection of books and magazines (mostly ceased) for the extras to read as well as putting up some of the posters promoting our services and of course the Inspire Me NZ libraries poster.

Some of the extras were our borrowers but others were not and although they were locals many of them were not aware that the library had magazines let alone car magazines, DVDs and broadband internet. I handed out a number of membership forms.

Working with the film crew was interesting. As the stars of the advertisements are over 50 I had had put out some copies of New Zealand memories in their green room area. These magazines were new to them but whilst flicking Lilian was excited to find a photograph of the Victorian house, her son now owned.

I photocopied it for her and she will be heading to her local library to find out if they have the magazine. Her interest sparked the stylist to look and the magazine was seized on as a source for period hairstyles, make-up and other detail. I also suggested that she look at *Timeframes*, the website for Turnbull library photographs, she was amazed that she could access all that information from home. Now she too will be visiting her local library.

But the reason we are watching the ads so closely? The producer agreed to use a library bag as one of the props, so if you see a bag labelled *Library books Fact, Fiction, Fun* hanging from the shoulder of one of the extras or characters that's a plus for us all.

FAST FREE INTERNET

INTERESTED?

Selwyn Libraries are taking part in the Aotearoa People's Network—this means they will soon have fast free, high quality internet and computers available to citizens using the library.

This is a government-funded 2 year program and Selwyn has joined with Waimakariri and Hurunui to launch this in May 2008

COMING
SOON!

Finding New Zealand info on the web..

The World Wide Web is a wonderful tool, for entertainment, communication and for information though most 'net' users will know that there is a wide variance in the quality of information out there.

Not only do you need to take 'information' with a grain of salt in many cases but it is also obvious that some cultures and areas are vastly over-represented.

New Zealand information, and particularly Maori information has been difficult to find on the Internet but there are several tools (many developed by Librarians) which will help you:

Papers Past, **Timeframes** and **Matapihi** are all databases of photographs, scans and information assembled by Librarians and digitised by the National Library in Wellington. You can find links to these from Selwyn Library's *online* page: <http://library.selwyn.govt.nz/online.php>

Google can be limited to NZ sites only. A tool to find where information may be kept, Google is a great resource and can be limited to pages hosted by

a specific country (the majority of NZ website addresses will end in .nz) so you can add site:.nz to only see pages in NZ websites eg:

cheese site:.nz

Students will be particularly interested in authoritative (put together and checked by reputable people) sites on New Zealand events like ANZAC day, Wetas and the Ballantynes fire—amongst many other topics.. Two ideal sites for this are:

Te Ara: The Encyclopedia of New Zealand

<http://www.teara.govt.nz/>

NZHistory

<http://www.nzhistory.net.nz/>

Both of these are government-run projects to establish good quality NZ information on the Internet and are wonderful resources to browse at all ages.